

## News

## Maidenhead Advertiser

The voice of the community

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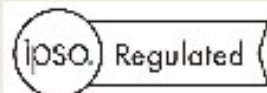
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The Advertiser is a member of press regulator IPSO, the Independent Press Standards Organisation, which enforces the Editors' Code of Practice.

If you would like to make a complaint to us about a breach of the code please email jamesp@baylismedia.co.uk or write to: The Editor, Baylis Media Ltd, Newspaper House, 48 Bell Street, Maidenhead, SL6 1HX. We aim to correct significant factual errors as soon as possible.

For the Editors' Code of Practice and our complaints procedure please see: maidenhead-advertiser.co.uk/Complaints



# £1,000 grant helps charity continue to offer support

## Maidenhead: Helpline gives adults with dyslexia a point of contact for advice

By Amy Horsfield  
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A charity which supports adults with learning difficulties has received a £1,000 grant from the Louis Baylis Trust.

The Adult Dyslexia Centre is a Maidenhead-based organisation which supports people aged 18 and over.

The money has been invested in the charity's telephone helpline, which is a vital access point for people in the community.

"We have been surprised that calls from the helpline have stayed steady even though we can't book people

### Speed read...

**A grant from the Louis Baylis Trust is helping a Maidenhead charity run its telephone helpline service. Adult Dyslexia is supporting people remotely during the pandemic.**

on to courses," said Brian Little, treasurer and trustee at the charity.

Since the beginning of the pandemic, the charity has been making efforts to move its courses online.

The courses help students with spelling and punctuation and employment courses, which are now available re-

motely, to help members of the community find jobs or volunteer opportunities.

Due to the COVID-19 outbreak the charity is "not in a position to do a full-throttle assessment" to test if individuals have dyslexia but is doing some assessment using the helpline which is run remotely if a person thinks they may be dyslexic.

However, they have continued to be able to offer people support through the helpline.

Brian added the grant from the Louis Baylis Trust "enables us to continue to run the helpline".

He added: "Without that we might not be able to operate

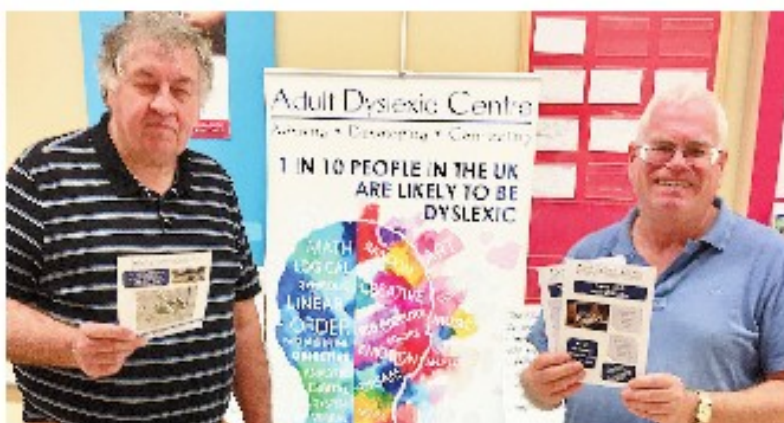
that service."

"Many people with dyslexia are very bright and capable," Brian said, and support from charities like Adult Dyslexia helps people achieve their potential.

Staff members have been working hard from home to operate the helpline as people continue to reach out to the charity.

Sue Penton-Voak, trustee and co-founder of the charity, added: "Louis Baylis has always supported us from when we first started in 2003. We are very grateful for their support."

For further details, contact 07921022589 or email help@adc.org.uk



Robert Kiley, left, a long-standing member of the centre, and Brian Little, a trustee, spreading the word about dyslexia (main picture) and Henri Court, manager of the Adult Dyslexia Centre (above).

## Foodbank

MAIDENHEAD Foodbank provides vital support for struggling families every week.

It relies on the generosity of the public to make a difference.

This week the foodbank is in particular need of:

- Tins of spaghetti
- Cooking sauces
- Cuppa Souper
- Children's cereal
- Jams, spreads and peanut butter
- Rice pudding
- Tins of meat
- Custard
- Gluten-free products

You can donate via various supermarket drop-off points, or at a number of micro collection points across Maidenhead.

Visit [www.foodshare.today](http://www.foodshare.today) to find out where the collection points are.

The charity can be contacted via Facebook at Maidenhead Foodbank.

Thanks for your support for those experiencing food poverty.



## Community role of the Advertiser and its Trust

Set up in 1962 by Advertiser proprietor Louis Baylis, the trust is the owner of the paper's publisher Baylis Media Ltd.

Working independently from the newspaper, the trust distributes grants to charities and good causes operating in our communities.

Trustees meet twice a year to go through applications and decide on donations, which can be anything from £250 for smaller projects to five-figure grants.

Each year, more than 100 organisations benefit from trust donations, using the money to support those most in need, improve facilities, provide vital services and make our towns and villages better places.

Many donations benefit the elderly and the young, while important parts of the community such as arts and sport projects are also recognised.

In April, the Louis Baylis Trust made a £10,000 emergency fund available to help good causes continue to carry out

their work during the coronavirus pandemic and provide help during the outbreak.

The trust's finances are supported by investments, while it receives 80 per cent of any profits made by the Advertiser and its sister papers.

Its continued support for our newspapers has ensured we remain independent and free from outside interests. Just like the trust, our commitment is to the community we serve, rather than the interests of anonymous shareholders.

Every time you buy a newspaper or place an advertisement you can be sure that you are helping fund trusted, public interest journalism – and that our owners are helping someone you may know in the community.

